

## Year 8 student encourages Rossendalians to Shop Locally

Year 8 student **Tom Hattan's** design was selected from more than 100 entries to be used on reusable shopping bags across Rossendale. The aim of the competition was to find a new logo to front the Rossendale Shop Local campaign which was launched by Conservative parliamentary hopeful Jake Berry and Christine Smith who runs the Rossendale Branch of [www.aboutmyarea.co.uk](http://www.aboutmyarea.co.uk).

Jake said "it was hard to pick just one design, but we thought that Tom's design which incorporates landmarks from Rossendale, was a fun way of getting over the message that we must support local shops and businesses." Each design had to be simple, containing a maximum of three colours and including the words 'Shop Local' as well as incorporating a symbol to represent the borough.

As the competition winner, Tom was awarded an iPod music player and another Year 8 student, **Ellis Wootton**, won the runner-up prize. A thousand cotton bags will be made featuring Tom's design which will be sold for £1 each on a not-for-profit basis through Valley stores.

