



A LEVEL BUSINESS

Why Business?

The A-level Business course introduces you to all you need to know about working in business, providing a solid foundation for further study.

With a focus on helping you to become a good decision maker, you'll learn essential managerial skills, alongside techniques to help you become an analytical problem solver. These skills are all highly sought after and valued in a wide range of careers.

If you'd like to study business, finance or management at university, A-level Business provides an excellent foundation. The skills you learn are transferable across a broad range of subjects and careers. Whatever you choose to do in the future, you'll find that the things you learn in this course will help. For example, you'll probably work with lots of different people, so knowledge of motivational theory will help you to work well with others and help them achieve their potential.

You might have ambitious plans to start your own business. If that's the case, you'll find the marketing and finance topics particularly useful.

Course Outline:

Over the course of the two year you will study:

What is business?	Managers, leadership and decision making	Marketing management	Operational management	Financial management
Human resource management	Analysing the strategic position of a business	Choosing the strategic direction	Strategic methods: how to pursue strategies	Managing strategic change

Assessment:

A-level assessment consists of three x 2 hour written exams taken at the end of the two-year course. Each exam will be worth a third of the A-level.

All three papers will draw on material from the whole course, and will feature a range of question styles including multiple choice questions, short answer questions, essay questions, data response questions and case studies

